

PRINT & ONLINE REACH: OVER 10 MILLION

BROADCAST REACH: OVER 15 MILLION

TOTAL REACH: 25.9 MILLION









The Telegraph

Herald Express



THE HUFFINGTON POST











ITV REPORT 2 June 2017 at 6:36pm

Red Arrows set for stunning Torbay Airshow display



The Red Arrows will be a highlight of the Torbay Airshow.

Around a hundred thousand people are expected to visit Torbay this weekend to watch the

The organisers are hoping it will become an annual event after the success of last year's inaugural show. A number of roads around the centre of Paignton will be no-parking zones and some close to the seafront will be closed altogether.

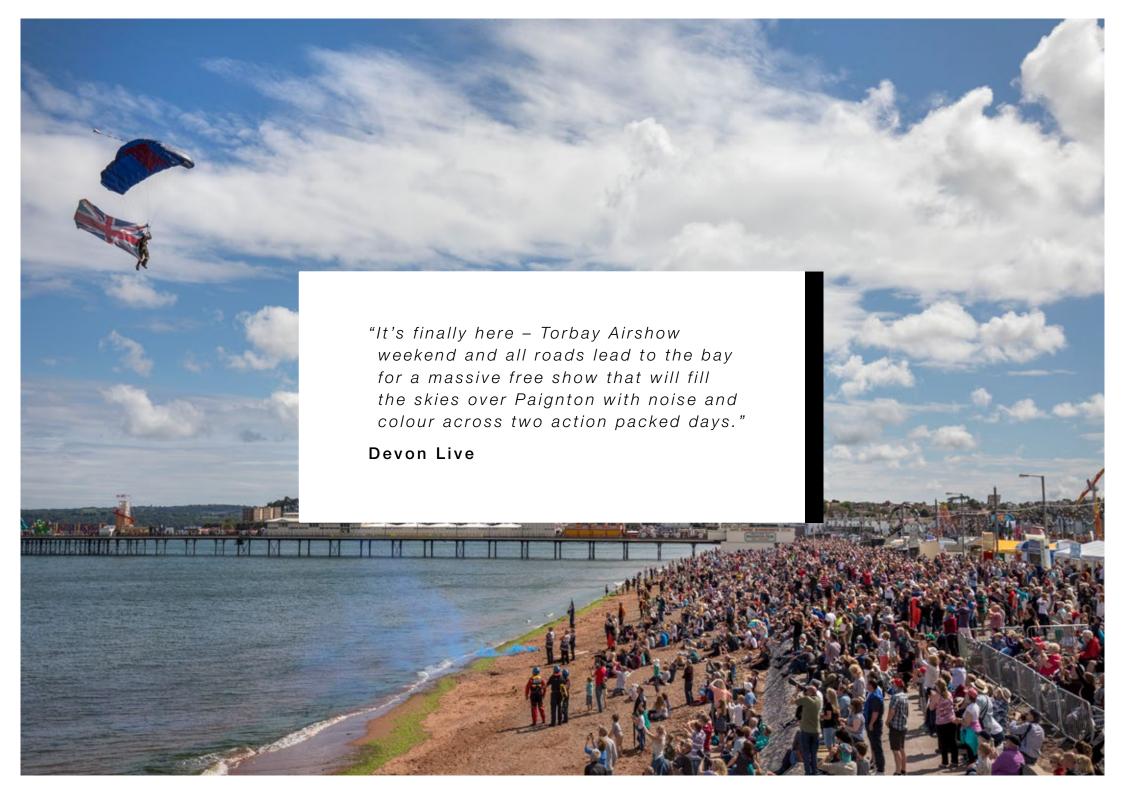
Among those taking part this year are the Red Arrows. The team sent this footage of their last session before this weekends display.

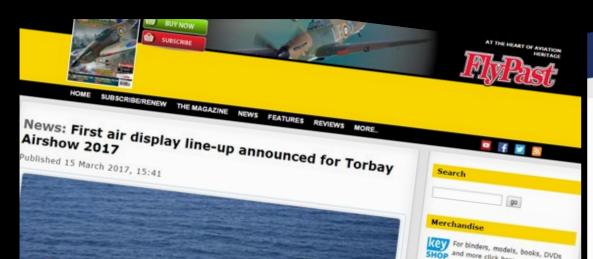


Last updated Fri 2 Jun 2017

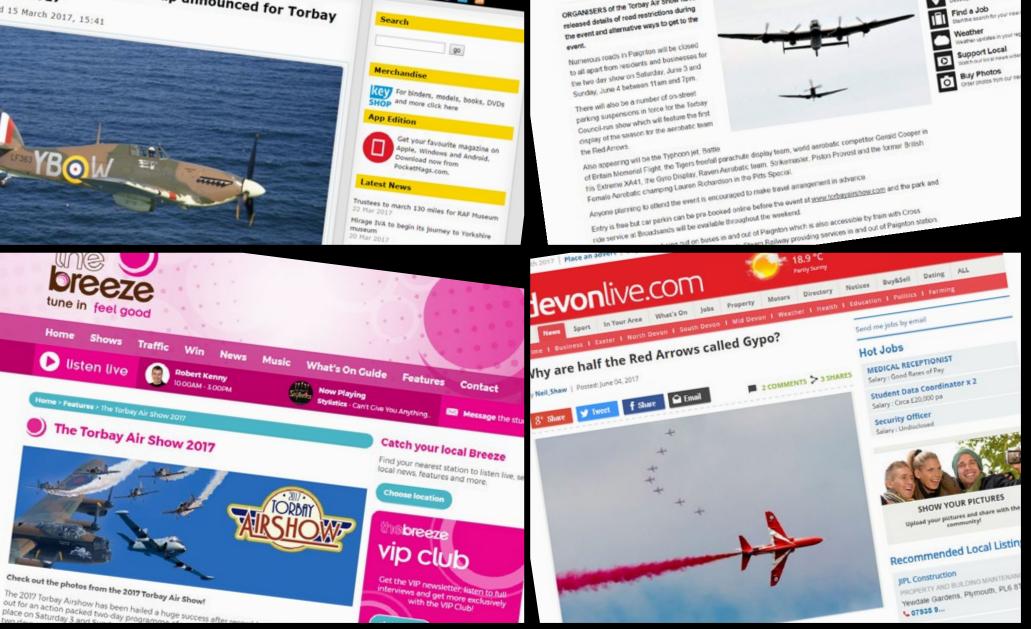
RED ARROWS . TORRAY

eS REDDIT









Home News Sport Letters Columnists Blogs What's Cn. Property Advertise Digital Editions ♥ Our Papers •

Advertise Subscribe

Your Story Have a story you want to share?

0

Digital Edition

Find a Job

Public Notices

Post a comment

Advertiser...

Weanesday, 13 May 2017 By Eller Grondley in Knowlawrent

ORGANISERS of the Torbay Air Show have

Road restrictions for air show

out for an action packed two-day program



Spectacular aerial displays

Technic Airshaw is back for another year, providing a rure opportunity to see stunning, back-to-back aerial displays from a wide range of scenic and historic aircrafts, as well as the chance to chart to the pilots, writes FRAN McEsnowt







№ 194 PHATE CLOUDS

NEWS - POLITICS SPORT - FOOTBALL CELESS - TV & FILM WILL-

HUFFPOST PARENT VOICES

Search HuffPost

FRONT PAGE NEWS POLITICS LIFESTYLE PARENTS TECH YOUNG VOICES COMEDY ENTERTAINMENT STYLE Free Things To Do With The Kids In London And The UK

Family fun this June - all for free,













Commercial Freelance Writer @ The Huffington Post UK

Going out with the kids doesn't have to cost a fortune. Here's a selection of some free family days out taking place across the UK this month.

Free Things To Do With The Kids In London And The UK This June

ятносе разкь, учанчосно, возовяд поликая голячинд чатну спсикь аки полья riding.

Hoop is an excellent free app to help parents discover local things to do with kids. Created by a group of dads and aimed at parents with children aged under 11, it's available on iPhone and Android and lists over 20,000 family friendly events and activities each month throughout the UK









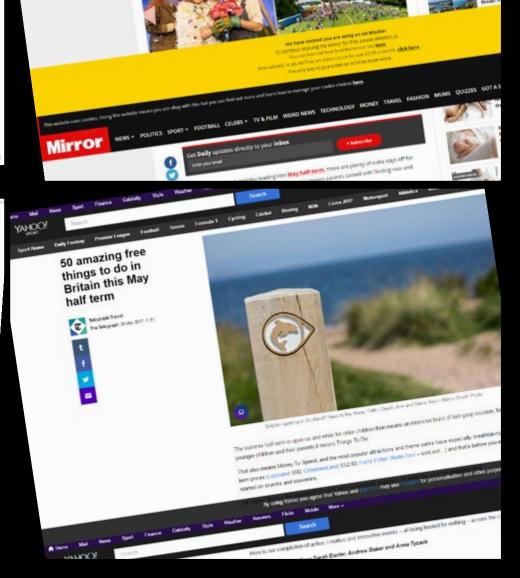








Rosalinda Variant of Rosalind: Compound of horse' and



Things to do this May half-term - the best events and

STREE DELANTE
THE 25TH OF STREET THE 25TH OF STREET

activities for kids including the bank holiday weekend From tun-filled days out at the farm to action-packed festivals and scenic railway tours, there's plenty to keep the kids accounted that half serm.

Broadcast Coverage

| PUBLICATION | HEADLINE |
|-------------------|-------------------------------|
| | |
| BBC Radio Devon | Tim Manns |
| BBC Radio Devon | The Sunday Request Show |
| ITV 1 West | Catchphrase |
| BBC 1 South West | Question Time Leaders Special |
| BBC 1 South West | Election Questions |
| BBC Radio Devon | Summer Saturdays |
| BBC 1 South West | Spotlight; Weather |
| BBC 1 South West | BBC News at One; Weather |
| BBC 1 South West | Spotlight; Weather |
| ITV 1 West | ITV News West Country |
| Heart North Devon | Jack Miles |
| BBC 1 South West | BBC News at Six; Weather |
| Heart North Devon | Jack Miles |
| BBC 1 South West | Spotlight; Weather |
| BBC 1 South West | The One Show |
| BBC 1 South West | The Graham Norton Show |
| ITV 1 West | ITV News West Country |
| BBC Radio Devon | Tim Manns |
| Heart North Devon | JK and Lucy |
| BBC Radio Devon | Tim Manns |
| | |

| PUBLICATION | HEADLINE |
|------------------------|------------------|
| BBC Radio Devon | Tim Manns |
| BBC Radio Devon | Andy Breare |
| BBC 1 South West | Breakfast |
| BBC Radio Devon | David FitzGerald |
| BBC Radio Lincolnshire | Rob Underwood |
| BBC Radio Lincolnshire | Michael Hortin |
| BBC Radio Lincolnshire | Michael Hortin |
| BBC Radio Lincolnshire | Michael Hortin |
| BBC Radio Devon | Laura James |
| BBC Radio Devon | Andy Breare |
| | |

| HEADLINE |
|-------------------------------|
| Maggy Whitehouse |
| Vic Morgan |
| Spotlight; Weather |
| Spotlight; Weather |
| ITV News West Country |
| Janet Kipling |
| Matt Woodley and Pippa Quelch |
| ITV News West Country |
| Spotlight; Weather |
| Breakfast |
| David FitzGerald |
| David FitzGerald |
| Janet Kipling |
| Janet Kipling |
| Promo Trailer |
| |

| PUBLICATION | HEADLINE |
|-------------|---------------|
| The Breeze | Promo Trailer |
| | |

| PUBLICATION | HEADLINE |
|-------------|---------------------------------------|
| The Breeze | Promo Trailer |
| The Breeze | Promo Trailer |
| The Breeze | Torbay Airshow 2017 Line up Announced |
| The Breeze | Red Arrows Chose Devon |
| The Breeze | New displays added to Torbay line-up |
| The Breeze | Torbay Airshow Overview |
| The Breeze | Airshow's full line up revealed |
| The Breeze | Live @ The Airshow |
| The Breeze | Red Arrows Interview |
| The Breeze | Battle of Britain interview |
| The Breeze | Gerald Cooper Interview |
| The Breeze | Peter Davis Interview |
| The Breeze | Typhoon Pilot interview |
| Riviera FM | Clir Rober Excell |
| Radio EXE | The Tigers Interview |
| | |

Print & Online Coverage

| PUBLICATION | HEADLINE |
|------------------------------|--|
| FlyPast | UK airshows |
| DevonLive.com (Web) | Torbay Airshow 2017 line-up revealed - Red Arrows are coming back! |
| North Devon Journal (Web) | Torbay Airshow 2017 line-up revealed - Red Arrows are coming |
| Herald Express (Torquay) | THEY'RE BACK - NOT ONCE BUT TWICE! |
| Torbay Times | Torbay Air show 2017 line-up announced. |
| Flyer Air Portal (Web) | Torbay Airshow 2017 |
| DevonLive.com (Web) | It's take off for Torbay Airshow 2017 |
| DevonLive.com (Web) | It's take off for Torbay Airshow 2017 |
| DevonLive.com (Web) | Torbay Airshow announces more high flying displays |
| The Breeze (Web) | Red Arrows chose Devon for first 2017 show |
| DevonLive.com (Web) | Torbay Airshow 2017 goes Virtual Reality with a day of no planes |
| Western Morning News (Devon) | Red Arrows display team get ready to headline Torbay Airshow |
| Air Mail | Airshow Events Calendar 2017* |
| DevonLive.com (Web) | Fears that Red Arrows may never do a full display over Dartmouth |
| Pilot | Calendar |
| Torbay Times | Latest air displays announced for t orbay airshow 2017 |
| Primary Times | Fayres and Festivals |
| Primary Times | Listings |
| DevonLive.com (Web) | Changes to road rules across Paignton for this year's Torbay Air |
| Huffington Post UK (Blog) | Free Things To Do With The Kids In London And The UK This June |
| Devon Life | The diary |
| Brixham News (Web) | Torbay Airshow on the Saturday 3rd & Sunday 4th June 2017 |
| By the Dart | What's On |

| PUBLICATION | HEADLINE |
|------------------------------|--|
| DevonLive.com (Web) | All you need to know about how to get to Torbay Airshow next month |
| Herald Express (Torquay) | Parking restrictions for airshow |
| Herald Express (Torquay) | Bubbly on ice at parking charges |
| Newton Today (Web) | Road restrictions for air show |
| Dawlish Post (Web) | Road restrictions for air show |
| The Breeze (Web) | Airshow's line up finally revealed |
| DevonLive.com (Web) | What you need to know about who's flying high at Torbay Airshow |
| Pilot | Calendar |
| DevonLive.com (Web) | How to get your #45 family and #750 VIP tickets for |
| Herald Express (Torquay) | WHO'S FLYING HIGH AT TORBAY AIRSHOW? |
| Herald Express (Torquay) | Torbay Airshow's full air display programme unveiled |
| Herald Express (Torquay) | WHO'S FLYING HIGH AT TORBAY AIRSHOW? |
| Western Morning News (Devon) | Red Arrows and war planes for air show |
| Aviation News | AVIATION EVENTS CALENDAR |
| RadioUser Magazine | airshows |
| The Breeze (Web) | Win #10,000 at the Torbay Air Show |
| DevonLive.com (Web) | Whole village of fun and food lined up for Torbay Airshow |
| Herald Express (Torquay) | But we don't have airfield |
| Brixham News | How much will airshow cost us? |
| Pilot Web (Web) | Pilot summer calendar 2017 |
| Brixham News (South Devon) | How much will airshow cost us? |
| DevonLive.com (Web) | Historic Lancaster bomber will not fly at Torbay Airshow |
| Brixham News (Totnes) | How much will airshow cost us? |
| Torbay Times | The full air display programme |
| Telegraph (Web) | 50 amazing free things to do in Britain this May half term |
| Yahoo! Style UK (Web) | 50 amazing free things to do in Britain this May half term |
| | |

| PUBLICATION | HEADLINE |
|------------------------------------|---|
| Yahoo! Sports UK and Ireland (Web) | 50 amazing free things to do in Britain this May half term |
| The Sunday Telegraph | Britain for free: 50 family days out |
| Telegraph (Web) | 50 brilliant free family days out |
| Mirror.co.uk (Web) | Things to do this May half-term - the best events and activities for kids including the bank holiday Monday |
| Mirror.co.uk (Web) | Things to do this May half-term - the best events and activities for kids during the holidays |
| DevonLive.com (Web) | Torbay Airshow to bring #7.3m windfall for bay businesses, experts say |
| Herald Express (Torquay) | Top 5 things not to be missed |
| Herald Express (Torquay) | Huge £7m boost of airshow on target |
| Herald Express (Torquay) | Legendary Red Arrows will be highlight of Torbay Airshow 2017 |
| Herald Express (Torquay) | inside today |
| Herald Express (Torquay) | Seven things to do this week |
| Herald Express (Torquay) | Listings |
| Herald Express (Torquay) | Torbay airshow £7m cash boost |
| Herald Express (Torquay) | Paignton Green[] |
| Herald Express (Torquay) | Travel advice |
| Herald Express (Torquay) | Activities for all the family at the Event Village |
| DevonLive.com (Web) | Red Arrows get the go-ahead to fly at the Torbay Airshow |
| DevonLive.com (Web) | Torbay Airshow 2017: What's the weather going to be like for the big show? |
| Brixham News (Web) | Marina Events 2017 ? Torbay Airshow Saturday 3rd & Sunday 4th June |
| DevonLive.com (Web) | Torbay Airshow 2017: Absolutely everything you need to get the |
| BBC (Web) | Red Arrows: A view from the cockpit |
| DevonLive.com (Web) | Torbay Airshow bans swimming, kite-flying, balloons and drones |
| DevonLive.com (Web) | Watch as the Red Arrows unveil new display ahead of Torbay Airshow 2017 |
| Silver Travel Advisor (Web) | Torbay Air Show |
| DevonLive.com (Web) | RAF Typhoon jet buzzes Paignton in Torbay Airshow curtain-raiser |
| Brixham News (Web) | HMS Somerset visiting during Torbay Airshow |
| | |

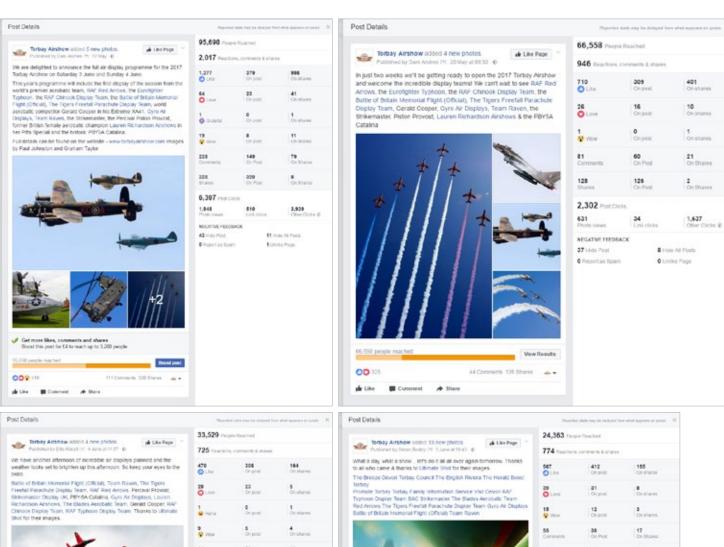
| PUBLICATION | HEADLINE |
|------------------------------|---|
| ITV.com (Web) | Red Arrows set for stunning Torbay Airshow display |
| Western Morning News (Devon) | Fresher air set to sweep across region as hopes of June heatwave are dashed |
| DevonLive.com (Web) | Torbay Airshow 2017: live updates, pictures and videos |
| DevonLive.com (Web) | Sunny breaks and scattered showers for Devon this weekend |
| DevonLive.com (Web) | Sunny breaks and scattered showers for Devon this weekend |
| DevonLive.com (Web) | The Red Arrows touch down in Exeter ahead of Torbay Airshow performance |
| DevonLive.com (Web) | Torbay Airshow day two: live updates, pictures and videos |
| DevonLive.com (Web) | Devon will see rain this morning but sunny spells later on |
| DevonLive.com (Web) | Why are half the Red Arrows called Gypo? |
| Sunday Independent (Devon) | AIR COMES THE SUMMER |
| The Breeze (Web) | The Torbay Air Show 2017 |
| DevonLive.com (Web) | June 4 - A day to celebrate all that is great about Devon |
| Western Morning News (Devon) | Red Arrows' display thrills airshow crowd |
| Metro (South West) | TORBAY A1RSHOW |
| DevonLive.com (Web) | Torbay Airshow: Mayor Gordon Oliver says 'Let's do it again!' |
| Herald Express (Torquay) | Solving the riddle of Safety and fun |
| Herald Express (Torquay) | FLYING HIGH AND HITTING RIGHT NOTES |
| Herald Express (Torquay) | Airshow success set to take off? |
| Herald Express (Torquay) | Air Show takes off to be hailed resounding success |
| Herald Express (Torquay) | I took that picture |
| DevonLive.com (Web) | When packed and picnicking Paignton was the centre of the |
| Exeter Express & Echo | There's plenty to celebrate in Devon |
| DevonLive.com (Web) | VIPs on private jets make Exeter Airport super busy |
| The Lady | THE LADY BRIEFING |
| Newsflare (Web) | Amazing aerial acrobatics on display at UK airshow |
| MSN UK (Web) | Amazing aerial acrobatics on display at UK airshow |
| Herald Express (Torquay) | I took that picture |
| Herald Express (Torquay) | I took that picture |
| | |

FACEBOOK

2,132
Likes (Feb-Jun)
21% Increase

118,400 Event Page Reach (May 16-Jun 16)

903,843
Post Reach



4,033

13 Hole Foot

1,991

Boost this cost for £4 to reach up to 3,200 people

gle Like - III Consent - A Store

35 Convents 135 Stures

009 334

2,027

4 Hills At Posts



TWITTER

737,560 Impressions

29,772Profile Visits

1,700Retweets

3,800 Likes

53,342Mentions

Top mention earned 2,948 engagements



Martyn Foss

@Martynfoss - Jun 4

Favourite photo from the weekend @torbayairshow. The all new @rafredarrows Tornado.
pic.twitter.com/pzvD8Piahq



Top Tweet earned 41.1K impressions

Huge round of applause for the @rafredarrows Best of luck for the rest of the season! It's been an honour to host your first 2017 display

pic.twitter.com/MM6UBlgkt3



Top mention earned 415 engagements



Claire Hartley

@CHartleyPhotos · May 22

Less than 2 weeks until I get a fix of Red jets at @torbayairshow ...It's been a long few weeks without @rafredarrows!
pic.twitter.com/Ck4IP5RjgG



Top Tweet earned 17.7K impressions

We are delighted to announce the full air display line-up for this year! Check it out here: torbayairshow.com/air-displays/pic.twitter.com/pvnnnVdlAf



INSTAGRAM

44 **Posts**

1675 Likes





torbayairshow

torbayairshow Soon to be one very wet Tiger! @tigers_parachute_team #torbayairshow #torbay #tigers #parachute #display #britain #unionflag #unionjack #airshow #aviation #aeroplane



00

56 likes

JUNE 4





*** torbayairshow

torbayairshow What a weekend. It's been amazing to see so many people fill the Bay to enjoy the incredible displays. The event wouldn't be possible without your support and we would like to say a big thank you to all of our partners, suppliers and most of all the stars of the show, our displays teams. #TorbayAirshow #paignton #torbay #aircraft #aviationphotography #airdisplays

atlubamiteva This was my first air show X ever and I had such a great time - it was so awesome Thank you @torhavairshow!





50 likes

JUNE 4